

# GDPR PRIVACY EXPOSURE ASSESSMENT

Identify your Potential Risks | Data Protection and Privacy with InfoCentric

Are you ready for the impacts of General Data Protection Regulation (GDPR) starting on 25th of May 2018?

## GDPR Data Privacy Risk Management Drivers

### REGULATORY COMPLIANCE

Organisations that collect data on citizens in European Union (EU) countries will need to comply with strict new rules around protecting customer data from 25th May 2018.

### PENALTY COSTS

Failure to comply with GDPR laws may result in fines up to 20 million Euros or 4% of the total annual global turnover.

### REPUTATIONAL RISK

Privacy breaches impact the trust of customers and the reputation of the enterprise.

## HOW CAN INFOCENTRIC HELP?

InfoCentric has developed revolutionary, new software specifically designed to help organisations identify and analyse potential risks around sensitive data. With global recognition from both Gartner and Forrester, as well as proven delivery experience in Financial Services, Retail and Government institutions, the software can automatically discover PII, PCI and PHI assets. We provide a full Privacy Exposure Assessment report in 2 weeks, giving you peace of mind around your sensitive data and save you from incurring penalties associated with GDPR.



Discover



Analyse



Act



Sustain



Monitor