



Principal Led Model



Strategic Partnerships,  
Technology Agnostic



140+ Employees with  
Deep Expertise



Thought Leadership



Proven Track Record



Focusing on Business  
Outcomes



Fostering Innovation



STRATEGY



IMPLEMENTATION



BUSINESS INSIGHT



MANAGED SERVICES

### OUR ENGAGEMENT MODELS



Implementation and Advisory Services



Analytics as a Service



Product Enabled Services

## Our Profile

Today's businesses have to deal with more data than ever before and digital technologies have profoundly changed the ways organisations do business.

As a leading digital and data analytics services company, InfoCentric provides end-to-end services and outcome driven business solutions to national and multinational organisations operating across a range of industries. With over 140 team members, our competencies include Analytics as a Service, Digital and Analytics Implementation Services, and Product Enabled Services. Our advice is independent and always in the best interest of our customers.

InfoCentric's data analytics and business insight capabilities combined with expertise in various industries make it easier for your business to innovate and enhance in today's digital world. InfoCentric partners with its customers to develop digital and analytics solutions by harnessing the full potential of their data to support effective decision making and deliver actionable insights on demand.

## Our Services

Our services cover the full spectrum of Digital and Analytics, including Strategy, Implementation, Business Insight and Managed Services. We deliver these services via three models: Advisory, Analytics-as-a-Service, and Product Enabled Services.

## Our People

At InfoCentric, we believe that forming close long-term working relationships with our clients as well as building trust, accountability and ownership are the keys for successful business outcomes.

We employ highly talented, creative, and innovative people with a passion for leveraging data to support actionable "Insight on Demand".

Our highly skilled consultants draw upon extensive business experience across various industries and continue to drive value for our clients throughout a diverse portfolio of technologies.

## Business Value

Our Analytics services help customers discover "hidden" business insight, which in turn, results in improved efficiencies, cost reduction, increased revenue, risk mitigation, and greater customer satisfaction.

InfoCentric employs best practices and thought leadership in service delivery, supported by proven methodologies, consulting accelerators and toolsets in order to reduce implementation risks and deliver cost effective solutions.



Increasing Revenue



Risk Mitigation



Reliable Service to the Business



Customer Service Excellence

## Engage with InfoCentric

Find out how InfoCentric can help you gain more insight into your organisation's information today and enhance your tomorrow.

Ground Floor East, 101 Collins Street, Melbourne VIC 3000

T. +613 9650 1000

E. [info@infocentric.com.au](mailto:info@infocentric.com.au)

[infocentric.com.au](http://infocentric.com.au)

