

Identify your Potential Risks around Sensitive Data

Are you aware of the impacts of privacy breaches and ready for the commencement date of new Privacy Laws on 22nd Feb, 2018 ?



Data Privacy Risk Management Drivers

Regulatory Compliance:

- From 22 February 2018 new privacy laws commence to mandate the reporting of eligible privacy and data breaches to the OAIC (Office of the Australian Information Commissioner.)

Penalty Costs

- Failure to comply with Data breach notification laws may result in fines of \$360,000 for individuals and \$1.8 million for organisations

Reputational Risk:

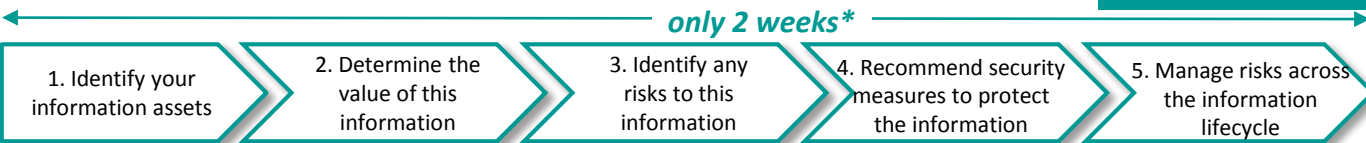
- Privacy breaches impact the trust of customers and the reputation of the enterprise.

How InfoCentric can Help?

InfoCentric has developed a new revolutionary software on the market specifically designed to help organisations identify and analyse potential risks around sensitive data. With global recognition from both Gartner and Forrester as well as proven delivery experience in Financial Services, Retail and Government institutions, the software can automatically discover PII assets and provide a full Privacy Exposure Assessment report giving you peace of mind around your sensitive data and saves you incurring penalties of up to \$1 million for a data breach.

Business Benefits

- ✓ Quantitatively identify sensitive data
- ✓ Understand the user and access details of sensitive data
- ✓ Rapidly assess your level of exposure to a privacy breach
- ✓ Inform decisions to optimise controls to reduce your exposure
- ✓ Explore opportunities to monetise your sensitive data



* Restricted to 3 x database platforms (of type Oracle, SQL Server, Azure DW, Teradata). Scope can be extended on request.

Engage with InfoCentric

Quick start your Security Risk Profile Assessment today.



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