



A shift in the narrative away from hopelessness to the barriers which prevent more people moving out

The Data Asset shows the weekly, monthly, quarterly or annual flow of people into and out of homelessness and into various housing outcomes.

It is Time to End Homelessness by Using Data as an Asset

“Safe and Sustainable”. Words over which one seldom ponders, and in the context of housing a large portion of our population takes these words for granted. Sadly, there are also many among us for whom these words are amongst their deepest desires. These people struggle to find a place to which they can return each day and feel secure. This is where Launch Housing steps in. Launch Housing is the merging of HomeGround Services with Hanover to form one of Victoria’s largest providers of housing and homelessness support services. They are Victoria’s strongest advocates for affordable housing and leaders of research into homelessness that delivers better outcomes for its clients.

In order to construct an effective and compelling case for government funding requires evidence presented in digestible and convincing way. It also requires the ability to answer questions such as the number of people who receive services and the outcomes and the efficiency of these services promptly and reliably. InfoCentric provided free services to HomeGround to assist in creating a data asset to fulfil this purpose. Data was gathered from more than thirty different systems, spanning 20 years and 160 datasets have been consolidated into an integrated database in order to have a wider and more precise point of view. Integrating this data was no mean feat. Careful alignment and translation of various attributes was required to provide a consistent and standardised view. Also, to provide further value, client’s information was matched across the various sources to reveal when people returned for further assistance.

A reporting tool was then placed over this data, providing a fully integrated view of client engagements, housing placements and other events. The Asset together with the reporting tool and automated refresh of the data, enabled some reports to be produced in seconds that previously took weeks to compile. This enabled a change in the narrative related to homelessness. Rather than seeing homelessness as a futile struggle, it showed that Launch Housing has been successfully and consistently helping thousands of people into sustainable housing each year.

InfoCentric has been involved with HomeGround and later Launch Housing for over a year. We are very proud to have been involved in the development of this data asset. Giving to the community is one of the pillars that InfoCentric holds dear and we can hardly think of a more worthy cause than assisting the great work that the people at Launch Housing do.



Engage with InfoCentric

Find out how InfoCentric can help you gain more insight into your organisation’s information today.

Ground Floor East, 101 Collins Street, Melbourne VIC 3000

T. +613 9650 1000

E. info@infocentric.com.au

infocentric.com.au

