



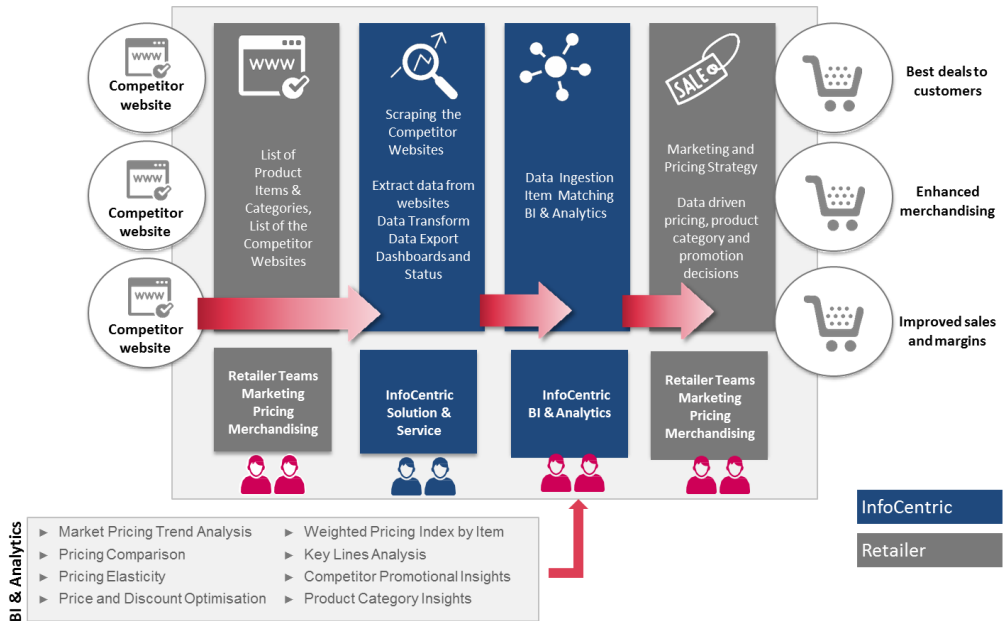
## Business Drivers



## Our Solution

Our solution offering provides you with the valuable business insights by extracting and transforming data from competitors' websites into actionable information. Our unique service collects more comprehensive data to allow better pricing decisions.

Retail Pricing Intelligence solutions by InfoCentric help you optimise your pricing strategies and increase your sales and profit margins.



## The Benefits Of Pricing Intelligence

- Profitable insights with pricing data comparison
- Better data driven pricing and promotion decisions
- Offering the best deals to customers
- Increased revenue and profit margins through optimisation of pricing strategies

## Why InfoCentric

- Enable better price comparison based on your pricing zones
- Allow more comprehensive pricing comparison including shipping and delivery costs
- Cost effective

## Engage with InfoCentric

Find out how InfoCentric can help improve your pricing strategy by analysing competitor pricing.

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